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Fashion: Dressing College Grads

by AbbyVan Ness



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Your first job out of college: You're finally in the real world, ready to take on a nine-to-five, navigate the downtown skyways, and prove yourself in your career. Exciting, transforming, and overwhelming—all at the same time.

Although I'm still a fairly recent college grad, I think I've finally adjusted to the early wakeup calls, long meetings, important deadlines, and responsibilities that come along with my "real" job—and I'm pretty sure I can find my way to (almost) anything in the Minneapolis skyway system.

I've also learned:

- That my morning alarm will go off at least three times before I peel myself out of bed.
- That coffee is a necessity (and a venti soy chai latte with espresso is a luxury).
- That it's (usually) better to be overdressed than underdressed.
- That flip-flops are *not* appropriate office attire.
- That working hard and achieving professional success are far more rewarding than getting a good grade in any college class.
- That life in the real world isn't half bad.

But for those college grads just starting out, **Sara Rogers** (left), trend specialist for Mall of America, is making the transition from sweatpants-clad coed to business-suit-wearing employee a little easier with her new "Graduate Program."

For \$100, recent grads receive a two-hour personal shopping session with Rogers. She'll help with all the basics: what to wear to a first interview, how to build a work wardrobe, what's appropriate for casual Fridays, etc.

A great gift for yourself or your favorite 2008 graduate. Schedule an appointment by calling Rogers at 612-396-4729 or e-mailing sara@sararogers.com.

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